

Star-Knowledge Value Proposition

Star-Knowledge provides software development and support services to small and medium sized private enterprises and public sector organizations globally. We focus on defining, designing, developing, and supporting high quality, cost effective customized software that enable customers to accomplish their business requirements and attain or maintain their competitive market advantage.

We provide a world-class software services environment by persistently researching, exploring, and adopting 'best-in-class' emerging technologies that support continual improvement of our customer 'value for money' business philosophy.

Our robust and well-proven 'best-practice' centric project standards, methodologies, and tools, consolidate decades of multiple business and technical domain expertise and competencies within customer projects. Applying our standard approach, we collaborate closely with customer stakeholders within well-defined and agreed parameters to complete projects on time, to budget and in total alignment with customers' unique business and technical requirements.

The Star-Knowledge software development and support environment drives realization of significant project benefits for customers, including:

- Eliminate project plan unpredictability through applied and vigorous project governance
- Mitigate project risk and exposure through continual predictive and diagnostic assessments
- Ensure 'first-time-right' deliverables with zero defect through hands-on quality management oversight and employee 'quality first attitude.'

The Star-Knowledge **Value Proposition** incorporates the following key elements:

- Recognized Microsoft Gold Partner and Intel Registered Software Partner
- Highly competitive price list; typically 30-50% less than brand name software service providers
- Structured project, quality management and software development methodologies and practices compliant with PMI/ISO/CMM standards
- Highly experienced technical consultants with credentials, competencies and experiences in a wide array of standard and emerging technology environments and platforms
- Capability to venture into new domains, quickly assimilate a body of knowledge, and scale-up for complex and challenging projects
- Dedicated project governance team staffed with a senior project manager, quality consultant and lead technical consultant
- Strong Intellectual Property (IP) and Security Policy – focus on customers, employees and 3rd parties

