

Press Release - FOR IMMEDIATE RELEASE

The Knowledge Compass, Inc. and Starsoft-India established Star Knowledge Technology Alliance Team, LLC, a global software services and solutions provider that delivers high-value and cost effective results to business and public sector organizations ensuring a level of certainty and quality unrivaled in the industry.

Pompano Beach, Florida – Monday, July 5, 2010 – The Knowledge Compass, Inc. and Starsoft-India of Mysore, India jointly announced the creation of Star Knowledge Technology Alliance Team, LLC a global software services and solutions solution provider serving small and medium sized private enterprises and public sector organizations. The organization, a Microsoft Gold Partner, is directed by professionals with Fortune 100 experience and staffed with over 200 + years of accumulated academic and work experience engaged with complex and innovative customer and research projects.

Star Knowledge focuses on defining, designing, developing, and supporting high-quality and cost effective customized software development and support services that enable customers to accomplish their business requirements and attain or maintain their competitive market advantage. Our services and solutions support: Windows Applications, Web Applications, Java Applications, Open Source Applications, Mobile Applications and SharePoint Applications.

Kevin M. O’Sullivan Chairman of Star Knowledge stated – “Our key competitive advantage in a very crowded market is our robust and well-proven ‘best-practice’ centric project, quality, and development standards, methodologies, and tools that consolidate decades of multiple business and technical domain expertise and competencies within our customer projects”.

Star Knowledge offers a full spectrum of business solutions for replacement of legacy systems and introduction of additional mission-critical capabilities. It offers turn-key solutions with the provision of customizing technical services, plug-in functional application extensions, implementation, training, and support services. “To support our zero defect approach we employ more than 55 highly-qualified professionals dedicated to the provision of high value technical competencies with a ‘quality first’ attitude. Our employees are talented, enthusiastic and espouse the positive values that drive our organization.” stated Kalpesh V. Mehta, President and CEO of Star Knowledge.

Star Knowledge is proactively promoting its Alliance Partner Program designed for software vendors and industry consultants interested in augmenting or building a successful and sustainable software services business by using our technical services, solutions and resources to support their business strategy and model.

The Star-Knowledge Value Proposition incorporates the below key components:

- Recognized Microsoft Gold Partner & Intel Partner
- Highly competitive price list
- Best practice-centric project, quality and software development practices
- Highly experienced, educated and accredited technical resources
- Dedicated Project Governance Teams

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About Star Knowledge Technology Alliance Team, LLC

Star-Knowledge is a software services, and solutions provider that delivers high-value results to business and public sector organizations globally, ensuring a level of certainty and quality unrivaled in the industry. We offer a full spectrum of customized software development and support services and open source solutions, Microsoft, and emerging technology business solutions for replacement of legacy systems and introduction of additional mission-critical capabilities.

About Starsoft-India

We are an IT solutions, consultancy and service provider focused on delivering affordable quality-based business and technical solutions to small, medium and large organizations worldwide. Our experienced business and technical team offer innovative tailor-made solutions to meet our client's unique business and technical requirements in a demanding and competitive environment.

About The Knowledge Compass, Inc.

The Knowledge Compass, Inc. (TKCI) is a boutique knowledge-centric strategic consulting firm that since 1998 has helped Fortune-level clients create and implement growth strategies, improve productivity, control costs, reduce risk, and capitalize on technology. TKCI is a team of recognized, experienced and talented people, who are able to bring visionary thought leadership, industry best practices, and highly pragmatic solutions to our client engagements.

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